

# Area G: Education, Strategy and Technology Transfer - Side Event

## Side Event G1.I: Education and career

Monday 9 September 2013

Room: Sevilla 3

Chair: Flavio Soldera, EUSMAT - Saarland University, Saarbrücken, Germany



### **Vito Borrelli**

Head of Sector for the Jean Monnet Programme  
European Commission Directorate General for Education and Culture (EAC), Brussels, Belgium

*After over two years as Head of Section for the Erasmus Mundus programme, since early 2013 Vito Borrelli is Head of Sector for the Jean Monnet programme in DG Education and Culture (EAC). More specifically, he is in charge of the design, implementation and follow-up of the programme. He is presently involved in the preparation of the next generation of EAC programmes post-2014.*

*He is also China Desk in EAC, responsible for the coordination of the recently launched EU-China High Level People-to-People Dialogue (HPPD). He maintains close relations with the EEAS and DEVCO (notably as concerns higher education matters and China-related issues) and is involved in management of studies and surveys. He is very often called to represent the Commission vis-à-vis authorities and institutions in EU and non-EU countries.*

*Vito has many years of experience at the European Commission, where he has worked since 1994. Before taking up his current responsibilities, he was involved in information and communication activities and the management of the Leonardo da Vinci programme.*

*Vito has studied Humanities (English/Russian Languages and Literatures) and began his career as a teacher and a translator.*

**13:30 – 14:15**

### **Title: The future of Education Strategy in the European Union: Erasmus For All**

The education strategy of the European Union for the coming years will strongly be reflected in the program “Erasmus for All”. Erasmus for All is the new program proposed by the European Commission for education, training, youth and sport. It would start in 2014 and would significantly increase the funds allocated for the development of knowledge and skills. It would replace seven existing programs with one: it brings together the existing Lifelong Learning Program, Youth in Action, and five international cooperation programs. The proposal is now under discussion by the Council and the European Parliament who will take the final decision. This lecture will give an updated information on discussion results as well as on the final adoption of the program.



**Uwe Haug**

Managing Director „Steinbeis Forschungs- und Innovationszentren GmbH“ and Director International, Board Area, Headquarters, Steinbeis Foundation, Stuttgart, Germany.

*Uwe Haug, Dipl.-Ing.(FH) (\*1964, married, 3 children, German) holds a Dipl.-Ing.(FH)-degree in engineering from Reutlingen University. During his studies he spent one practical semester at Flender Corporation, Elgin (Chicago), USA.*

*For three years he worked as an industrial researcher in corporate development at the Fraunhofer-Institute for Manufacturing Engineering and Automation (IPA, Stuttgart) and subsequently in the SME industry (Walter AG, Tübingen) as a project manager in corporate development.*

*Since 1992 he has been working at the Steinbeis-HQ. Presently he holds the position as Managing Director Research and Development (Steinbeis Forschungs- und Innovationszentren GmbH, Steinbeis Innovation gGmbH + several start-up R&D-companies) and Director International.*

14:15 – 15:00

**Transfer Entrepreneurship and Competence-Development – The Steinbeis Approach**

Steinbeis is an international service provider in entrepreneurial knowledge and technology transfer. The Steinbeis Transfer Network is made up of more than 900 Steinbeis Enterprises and comprises around 6,000 experts. At the core of the Steinbeis system are decentralized Transfer Centers, now called SEs. The underlying philosophy is the so-called “transfer entrepreneurship”. Founded in 1998, the Steinbeis University Berlin (SHB) is a state-approved private university that offers extra-occupational higher education based on the project competence concept. The SHB offers certification courses, degrees and doctoral programs. Today more than 6,000 employed people study at the SHB.